Executive Director’s Column

Leadership and Vision

In spite of a difficult economy, we welcome 2009 with great hopes that momentum achieved in 2008 will continue. As we look ahead, however, it’s important to recognize the leadership that helped the Society get to where it is now: our Board.

The Society’s Board of Directors is made up of some of La Jolla’s most respected community leaders. Each is a talented and dedicated volunteer, working tirelessly to shape the Society’s mission and support its goals and programs. This important group of people (page 14) is tasked with the primary responsibilities of nonprofit governance: directing the Society’s strategic vision and ensuring its operational health. Their efforts are indispensable to our success. As Executive Director, I am fortunate to have them as partners in our work together.

Speaking of leadership, we are honored that Bruce Coons, Executive Director of Save Our Heritage Organisation (SOHO), took the time recently to talk with us about preservation (page 4). Coons and SOHO have been great partners to the entire San Diego community in advocating our region’s rich heritage, including La Jolla.

Challenging All La Jollans

The Society was thrilled recently to receive a significant challenge gift towards our capital campaign (page 3). While the name of the donor of this generous gift must remain anonymous for now, the intent of this gesture is clear: challenge La Jollans to participate at a higher level. If La Jolla accepts this challenge, meeting our goal will truly be a community-wide accomplishment.

The Road Ahead

The recent donation of Wisteria Cottage has changed the Society’s outlook for the future. Our Strategic Planning Committee, under the leadership of chair Judy Haxo, and the Board are developing plans to guide the Society going forward. We want to establish a bold vision that will strengthen the La Jolla Historical Society’s role as the focal point of our community heritage. As we chart this course, we will continually remind ourselves who the true stakeholders are in this effort: the community of La Jolla.

John H. Bolthouse, III
Executive Director
Anonymous Donor Makes $500,000 Challenge Gift

In response to the unprecedented gift of historic Wisteria Cottage and its surrounding property made by Ellen Revelle and Mary Paci last summer, an anonymous donor has stepped forward with a $500,000 challenge gift to the Society’s Partners for History capital campaign.

“I believe in the importance of the work of the La Jolla Historical Society,” states the anonymous donor. “Their efforts are key to preserving the charm that we all cherish in La Jolla.”

“Even though these are challenging economic times, we must work together to push forward projects that will benefit our community. I’m making this gift in the hope that others will match it. This is hopefully one step to push this project toward completion,” the donor adds.

The Partners for History Campaign, currently in the midst of its “quiet” phase, is a $2 million capital campaign to raise funds to renovate Wisteria Cottage, its companion structures and surrounding grounds. With this challenge gift, approximately sixty percent of funds necessary to reach our goal has been raised to date.

“This gift is a welcome push to our efforts, and we hope the community will join us in responding to this wonderful challenge,” stated Campaign Co-Chairs Ann Zahner and Melesse Traylor. “La Jollans have always responded to challenges. We stand up for what we believe in and this challenge gift is meant to spark a response within each of us to step forward and be part of preserving our history. Even more importantly, it’s about taking our history into the future.”

To meet the criteria of this $500,000 gift and leverage its full potential, the Society has set a goal to match the amount by April 30, 2009. “It’s important to remember that this great gesture is a challenge to the entire community of La Jolla,” emphasizes John Bolthouse, the Society’s Executive Director. “This wonderful donor is hoping to inspire other La Jollans to participate in a truly meaningful way in our fundraising efforts. It’s now up to all of us to rise to the challenge.”

For more information on helping us reach our goal, contact John Bolthouse at 858-459-5335. Learn more about the Capital Campaign on pages 9-11.

Spring 2009 Lecture Series

The Society is pleased to announce its upcoming Lecture Series entitled “The Emergence of Pioneering Scientific Institutions in La Jolla.” This program will highlight the origins of three of La Jolla’s world famous institutions: University of California San Diego, Salk Institute for Biological Studies, and The Scripps Research Institute.

Richard Atkinson, former Chancellor, UCSD
Jonathan Singer, Professor Emeritus, Department of Biology

Suzanne Bourgeois, scientist and historian
Walter Eckhart, Director, Salk Institute Cancer Center

March 17, 2009: “From Metabolic Clinic to The Scripps Research Institute”
Charles Cochrane, Professor Emeritus, Department of Immunology
Michael Oldstone, Professor, Department of Immunology

St. James by-the-Sea Hall
7776 Eads Avenue, La Jolla
7:00 pm

Admission
La Jolla Historical Society members: FREE  Non-Members: $15/lecture or $40 for entire series

Space is limited. For reservations, visit www.lajollahistory.org or call the Society at 858-459-5335.

This series is made possible by a generous grant from the Ray Thomas Edwards Foundation.
Since 1969, Save Our Heritage Organisation (SOHO) has been one of San Diego’s strongest voices for preservation of the region’s architectural and cultural heritage, including La Jolla. Recently, SOHO Executive Director Bruce Coons sat down with Society member Courtney Ann Coyle to talk about his efforts to advocate for the community’s history.

Courtney Ann Coyle: What is “historic preservation”?
Bruce Coons: Well, I think SOHO’s mission statement pretty well sums it up, “Through education, advocacy and stewardship SOHO’s mission is to preserve, promote and support preservation of the architectural, cultural and historical links and landmarks that contribute to the community identity, depth and character of our region.”

CAC: How did you get your start in historic preservation?
BC: I grew up here in San Diego, mostly in the Point Loma area with some years in Clairemont, as well. As a teenager, I saw early adobes (in Southern California) being lost, and being told by leaders in the historical community at the time that “we can’t save every adobe” and “in the end we can’t all be purists”… fostered my determination to prove them wrong. I thought, with the irreplaceable nature of these places, they just had to be wrong.

CAC: SOHO is the oldest continuously operating historic preservation organization in the state. To what do you attribute the longevity of the organization, especially given that the political climate of San Diego can be hostile to preservation work?
BC: Just the tenacity of San Diegans believing in historic preservation and refusing to be discouraged by daunting battles. The work that the board and the members who have dedicated themselves to through the past forty years has paid off and we are now one of the most influential and respected preservation organizations in the nation. We are also one of the largest in California and a local partner with the National Trust for Historic Preservation.

CAC: Why should people care about historic preservation?
BC: Because places matter, they matter to the people who live there and to the people who visit. People are attracted to communities by the way they look and feel. If La Jolla begins to look like any and every other community then what makes it special?

CAC: What do you say to those who believe that preservation prevents progress?
BC: I say there can’t be progress without preservation. Preserving our past as we grow is an essential component to the health and well-being of a community. Preservation can and should be the catalyst for new development. New development can actually enhance the historic nature of a community and ensure its financial sustainability through good times and bad.

CAC: Apart from high property values, what do you see as the biggest obstacle to preservation in La Jolla?
BC: Ignorance of the financial benefits of historic preservation and extreme desirability of buildings that have stood the test of time by buyers and the tourist industry, as opposed to the limited value and short-term desirability of new construction. Most of the new houses are either built by speculators from outside the community or people who live in them for less than two years, whereas people who buy historic houses tend to be long-term occupants.

CAC: In recent years, SOHO and the La Jolla Historical Society have been working closely together on hot preservation issues in La Jolla. What is SOHO’s view on the restoration of UCSD’s Chancellor’s House, now on the National Register of Historic Places?
BC: This was a great success. The property seems to be well on the way to being preserved and reused – preservation at its best. This is an example of what can be accomplished when we all work toward a common goal.

CAC: What is SOHO’s view of the impact UCSD build-out may have on the historic Torrey Pines Gliderport, another property on the National Register?
BC: There are several projects at UCSD that may prevent continued glider operations at the Gliderport. The La Jolla Historical Society, ...continued on page 8
**Volunteer Focus Sandy Spalding**

A confessed warm-weather person, Sandy Spalding made many trips to California before she and husband Frank decided in 1984 to buy property overlooking Torrey Pines State Beach. Frank’s successful dental practice in Peoria, Illinois, keeps them living a “bi-zonal” lifestyle. Sandy enjoys not just La Jolla’s weather but the “interesting stories about La Jolla and the people who’ve lived here.”

After retiring from a career as an art and English teacher in Illinois, Sandy began volunteering at her local art and science museum where she realized, “I really liked doing research…sort of like being a detective!” That love for research, an interest in collecting postcards, and the discovery of one particular photo postcard stamped “Leopold Hugo, Photographic Arts Room, La Jolla, California” brought Sandy to the archives of the La Jolla Historical Society. She scoured the newspaper collection for information on the famous local photographer, tracked down relatives, acquired copies of photographs (which she then donated to the Society), and even visited Hugo’s gravesite in Belton, Texas. Sandy’s years of methodical work on Hugo led to the creation of the Society’s impressive Hugo postcard collection, the basis for a special exhibition planned for the future. A volunteer for over twenty years, Sandy is a regular contributor to Timekeeper and creates historical storyboards for the window display at the Society’s offices. Her passion for research has been invaluable in making the Society’s collections more accessible and their significance better understood by the public.

**Volunteers wanted!**

Contact the Society for opportunities in the following areas:

- Archives / Collections
- Exhibit Gallery Docents
- Events & Programs
- Neighborhood Research
- Clerical & Administrative
- Living History Presenters

**Welcome New Volunteers**

The Society welcomes new volunteer Virginia Deardorff and new intern Fiona McNeil

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**Legends of La Jolla**

**Jim Stewart: A La Jollan Deep Down**

Jim Stewart has a sign in his office that reads, “Old age and treachery overcomes youth and skill.” It perfectly captures this legendary Scripps Institution of Oceanography diver. He’s irascible, forthright and quick-witted with a sardonic sense of humor. Although officially retired since 1991, Stewart is still a proud member of the Bottom Scratchers, the world’s first diving club, and keeps a sly eye on the diving program he virtually invented at SIO over sixty years ago, long before the advent of wet suits and when face masks were considered the only equipment necessary. The office he retains near Scripps Pier where it all began in 1952 is filled with the hundreds of books and papers he has written as well as numerous plaques and awards recognizing his contributions to diving for both sport and research.

Whatever’s out there under the surface—from the Arctic to the Antarctic, Truk Lagoon to the Bikini Islands, Guadalupe to the Marianas—Stewart has probably encountered it. “My life has been about learning the ocean and all its nuances,” he says. “No matter where you go it’s always different.” Throughout his diving experiences—many quite treacherous—Stewart has followed two cardinal rules: If it’s alive and threatening, throw a lasso around its tail; if not, pick it up and bring it back.

Stewart has survived everything from electric rays to sea bass “the size of Volkswagons” and enough sharks to make Steven Spielberg proud. His closest call was in 1961 when, off Wake Island, he lost a chunk of his arm to a shark attack. The scar remains today and Stewart grins when he looks at a photograph of the shark taken by his diving buddy that hangs above his desk.

In the early 1950s, Stewart and other SIO divers began developing training and data collecting procedures that utilized diving in underwater research. He later developed UCSD’s original guide for diving safety. Stewart also collected fish for research and display at what is today the Birch Aquarium. One of the biggest challenges to early research divers was keeping deepwater fish alive when brought up to shallower waters for collection due to the dramatic pressure changes that ruptured their gas bladders. Stewart helped develop a delicate method of removing a fish’s internal gases with a hypodermic needle while still deep underwater, a technique still used today.

Stewart is a third generation San Diegan. His interest in swimming began as a child when he took lessons to reconstitute his body after a nasty bout with what was believed to be scarlet fever. Recovering, Stewart and his friends often took the bus to La Jolla Cove to swim and explore the ocean caves and tidepools. “I put a face mask on and jumped in the cove on Memorial Day, 1941,” he recalls. “That’s how it all began. Today, I’m the last of the Bottom Scratchers still functioning. Eighty-one and still going.”
The La Jolla Historical Society collects a wide variety of historically significant materials associated with La Jolla. These collections are maintained as primary and secondary resources and made available for research for generations to come. Donating personal, family or business records allows us to increase the breadth and depth of our resources and better serve the research needs of our patrons.

The Society thanks the following for their recent gifts to the Society’s collection:

- Cindy Williams, a copy of *The Little Road* signed by author Ellen Morrill Mills; photographs of Mills from 1925 and 1939; typed letters and poems; and a copy each of the poetry journals *Troubadour* (Feb. 1930) and *American Poetry Journal* (Feb. 1931), both containing Mills poems
- Dave & Marlene Reynolds, vintage Christmas ornaments used to decorate Wisteria Cottage for the 2008 Christmas Parade Open House
- Irma Waser, Christmas ornaments also used to decorate Wisteria Cottage
- James D. McDonald, dozens of books, letters, photographs, postcards, and ephemera relating to the history of La Jolla (for more on this donation, see “From the Files” on page 7).

Help us “capture” La Jolla! We always welcome the community’s assistance in building the Society’s image collection. We accept original, unframed photographs in good condition with accompanying provenance information.

**Special Exhibit to Honor La Jolla’s Business Heritage**

In celebration of La Jolla’s rich entrepreneurial spirit, a new exhibition entitled *Merchants & Memories: Reflections on La Jolla’s Business Community Heritage* will open to the public from February 6 through February 21 in Wisteria Cottage. This exhibition will highlight many of La Jolla’s renowned commercial enterprises, past and present, that operated over the last century.

“We realize the global economy is a reality,” says the Society’s Executive Director, John Bolthouse. “But it will always be La Jolla’s great local businesses that will ensure this town’s unique economic identity.”

Among the more than fifty businesses – past and current – featured in the exhibit will be: Warwicks; Dewhurst & Associates; Meanley & Son Hardware; Rushton’s Bicycle Shop; Harry’s Coffee Shop; The Cave Store; John Cole’s Book Shop; the Cove Theater; Brockton Villa Restaurant; and Burn’s Drugs. It will feature dozens of historic images; artifacts including original building signs and examples of products and vintage documents; and perspectives on the history, growth and specialization of La Jolla’s business community.

The first businesses started opening in La Jolla in the 1890s when the town was still a small village of dirt roads and few residents. One example of a business that will appear in *Merchants & Memories* is the long-gone La Jolla French Laundry, known for its charming Model T panel truck that the proprietor used to pick up and deliver clothes. Over time, more stores with simple storefronts appeared along Girard Avenue. A few, like Barnes & Calloway Groceries, were much grander in scale and helped bring stature to La Jolla’s business center.

As the date for the opening of *Merchants & Memories* approaches, the content of the exhibit will continue to be developed. “To make this effort truly special, we’re involving today’s businesses in tomorrow’s history by asking them to contribute images, records and memorabilia,” says Michael Mishler, the Society’s Archivist/Curator. “This is about their heritage and we encourage their participation.”

**Archivist’s Notes**

*by Michael Mishler*

“There is only new in the world is the history you don’t know.”

– Harry S. Truman

George Silvani, one of our longtime volunteers, introduced me to this quote and I think of it often as I explore the Society’s collection. As new Archivist and Curator, I have had the pleasure of opening boxes and peeking in files as I acquaint myself with the scope of the collection. Like a kid on a treasure hunt, I find myself eager to share every new thing I find, only to then discover it has already been found and mapped by others. This, I’m finding, is the true treasure. It turns out that the history I don’t know is actually a world familiar to many of our members, volunteers and, of course, staff Historian Carol Olten.

Now, the next big adventure is making this world known to others. We are building a new archival facility to better preserve what we have and allow us to partner with local organizations and individuals to collect and maintain their history for future explorers. Thanks to the generosity of the Hunte Family (page 10), and Las Patronas (Timekeeper, Winter 2007), we’re closer to having the systems needed to properly care for the archives and make them more accessible. In addition, we plan to use Wisteria Cottage as a venue to exhibit our treasures and invite others into our world.

But explorers rarely work alone. Lewis needed Clark, and both needed Sacajawea to reach the Pacific. So, who wants to join *our* expedition? We have much to do... volunteers welcome!

**New Acquisitions**

The La Jolla Historical Society collects a wide variety of historically significant materials associated with La Jolla. These collections are maintained as primary and secondary resources and made available for research for generations to come. Donating personal, family or business records allows us to increase the breadth and depth of our resources and better serve the research needs of our patrons.

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**Special Exhibit to Honor La Jolla’s Business Heritage**

**About the Exhibition**

February 6 – February 21, 2009
Wisteria Cottage, 780 Prospect Street
Open every day 10am - 3pm
Free Admission

**Become a docent!**

Volunteers needed for this and future exhibitions. Contact the Society to get involved.

For information on contributing content to the exhibition, contact Michael Mishler at 858-459-5335 extension 103.
In early December, the Society was the beneficiary of an extraordinary donation when James D. McDonald of La Jolla donated ten boxes of historical material he had accumulated during his career as an antiques and art dealer. As a whole, the collection will provide valuable material for researchers particularly interested in La Jolla. However, after a closer look, we discovered a real treasure.

While processing the collection, volunteer Sandy Spalding discovered a number of photographic postcards of La Jolla sites. As the Society’s resident postcard authority, Sandy noticed that many of the images had been created by Lloyd Gillett, a little-known photographer who, research showed, had owned La Jolla Portrait Studio on 1032 Wall Street from 1945 to 1946. While the images Gillett created were frequently of familiar local sites, they were taken from unique angles and perspectives, making these postcards extremely valuable, not just as postcards but for the documentary evidence they convey to the viewer.

Lloyd Gillett’s work is a unique record of La Jolla’s heritage and we welcome the opportunity to share more of it with the community. The Society encourages anyone who remembers Gillett or his studio, or has any images he might have created, to contact archivist Michael Mishler.

From the Files
Uncovering a Photographic Treasure

Girard Avenue, 1945. Granada Theatre’s movie marquee, featuring God is My Co-Pilot, originally released in April of that year, helps date the image.

A good view of the original La Jolla Library (today the Athenaeum) on the corner of Wall Street and Girard. (Ironically, “library” is misspelled in the caption!)

Enjoying a day at Ellen Browning Scripps Park. Note the iconic palms lining the park, untrimmed of their “beards” at the time.

The view from the Children’s Cove, ca. 1945.

New Irving Gill Exhibit at Bishop’s

Our friends at The Bishop’s School are pleased to announce the opening of a new history exhibition highlighting the unique work of renowned Southern California architect Irving Gill. The Irving Gill Architecture Retrospective Exhibition is the first exhibition of Gill’s work in decades and the first highlighting his largest completed project, The Bishop’s School. The exhibit will feature scans of Gill’s plans, elevations, sections, and details for The Bishop’s School alongside unique photographs.

This new exhibit is part of Bishop’s year-long Centennial Celebrations in 2009. Admission is free. To learn more about this exhibition, visit www.bishops.com.
glider clubs and SOHO are working with UCSD to try to avoid these impacts. This site is a national treasure and needs to be preserved in its current and historic use.

CAC: What is SOHO’s position on the Red Roost and Red Rest?
BC: These are extremely important national register landmarks and two of La Jolla’s oldest existing buildings. This has been a 25-year struggle and SOHO has been trying to get the city to follow the demolition-by-neglect ordinance. So far, the city has been reluctant to enforce it. We all need to keep up the pressure.

CAC: What role could historic districts play in retaining more of the character of La Jolla?
BC: Historic districts are the best way to preserve a large group of related resources. They give the community tools to better preserve its character and they increase property values.

CAC: How can we empower more people, particularly youths, to get involved in historic preservation?
BC: Through outreach to schools including programs and tours oriented to young people; a preservation curriculum much like the San Diego Unified School District’s Old Town Historical/Cultural Program for local history is one of SOHO’s long-term goals. SOHO has a very successful junior docent program where youths from 12-18 can learn about history, decorative arts, preservation, and museum protocol. Adults react positively to the same things. SOHO’s Adobe U classes have been very popular, introducing people to preservation of architecture in a whole new way.

CAC: What role do you think community organizations like the La Jolla Historical Society should play in preservation?
BC: To preserve important historic sites and community character. It is essential that local citizens and especially historical societies attend meetings when sites are threatened, write their council members and the mayor, and speak up at any opportunity about the benefit of historic preservation. Without local participation, SOHO has a difficult time prevailing in the battles to save historic resources.

Courtney Ann Coyle is a La Jolla attorney in private practice focusing on environmental and cultural resource protection. She is also a past La Jolla Town Council President and currently a member of SOHO’s Board of Directors.

Read an extended version of Courtney’s conversation with Bruce Coons on our website at www.lajollahistory.org.

Show your support of the Society...and get a great deal at your favorite community bookstore!
Capital Campaign Review

FINANCIAL STATUS
$1,156,861 raised (as of December 15, 2008)

CAMPAIGN GOAL AND PURPOSE
The goal of the Society’s capital campaign is to raise $2.0 million to restore and renovate Wisteria Cottage and its adjacent structures and grounds; invest in capacity-building to ensure future operational sustainability and growth; and implement new programs to better enable the La Jolla Historical Society to fulfill its mission.

CAMPAIGN STATUS
After achieving 100% participation from its Board of Directors, the Society christened the capital campaign Partners for History and launched the campaign “quiet” phase in January 2007. During this phase, the Capital Campaign Committee, under the dedicated leadership of co-chairs Melesse Traylor and Ann Zahner, began working behind the scenes to broaden the Society’s donor base within the community.

Thanks to the early support from generous individuals, corporations and foundations, the Society has achieved a number of objectives even before the campaign’s final funding goal has been attained:

- Establishment of professional staff positions, including Executive Director and Archivist
- Expansion of the Society’s public hours from eight to thirty hours per week
- 14% growth in individual membership and triple number of corporate members
- Unveiling of the Society’s first professionally-curated public exhibitions
- Introduction of new full-color newsletter, Timekeeper
- Introduction of new self-guided walking tour of La Jolla’s historic central village
- Cooperative development of new book, La Jolla, with Arcadia Publishing
- Expansion of volunteer programs

In addition, our lead donors have made it possible for significant work on the Society’s facilities to get underway, including:

- Development of architectural drawings for all facilities
- Interim improvements made on Wisteria Cottage to enable short-term use
- Installation of new ADA-compatible front entry to Wisteria Cottage
- Preliminary renovation of landscaping to improve view corridors, re-introduce native plants, reduce landscape management, and better manage water usage
- Completion of approximately 50% of work on the carriage house to serve as the Society’s new archival storage facility
- Purchase of shelving systems to hold the Society’s collections once renovation of the carriage house has been completed
- Acquisition of equipment to enable the Society’s extensive photographic archives to be digitized

PLANS FOR THE FUTURE
With the support of the community in achieving our $2.0 million campaign goal, the Society will be able to build on these accomplishments, including:

- Restoring Wisteria Cottage to make this historic community icon the central source for La Jolla’s heritage
- Development of temporary and permanent public exhibitions in Wisteria Cottage
- Launching an oral history program to capture first-person testimonials of La Jolla’s most important citizens
- Increasing the Society’s outreach efforts to La Jolla’s schools, community organizations and fellow regional nonprofits
- Establishing revenue-generating centers to enable the Society to support itself through new earned income sources
- Enhancing the Society’s research settings by making public archives spaces more functional and comfortable

NEXT STEPS OF THE CAMPAIGN
Two years of growing support during this “quiet” phase has confirmed that the Society’s goals are attainable. Plans call for the campaign to “go public” when at least two-thirds of the fundraising goal has been reached. The Society will then hold a series of major campaign “kick-off” programs surrounded by events, publicity, increased volunteer enlistment, and a challenge to the entire community to put the effort “over the top.”

To learn more about the Partners for History Capital Campaign, contact the Society at 858-459-5335.
Major Gift to Help Complete New Archives

The Society is pleased to announce it was presented a $50,000 donation from the Carol & Henry F. Hunte Fund. This generous gift will help meet a key need in the Society's infrastructure plans: providing essential mechanical systems for the Society's new archives. As part of the development of the 1894 carriage house to serve as a storage facility for collections, significant upgrades to the structure's interior are necessary to ensure its ability to store the collection in proper environmentally-controlled conditions. Thanks to the Hunte gift and the recent major grant received from Las Patronas for storage shelving, work on the carriage house is now almost fully funded, enabling the facility to be ready by early summer 2009.

Honorary Committee
Ellen C. Revelle, Honorary Co-Chair
Harle Garth Montgomery, Honorary Co-Chair

Larry & Barbara Anderson
Dr. Richard & Rita Atkinson
John & Noni Barbey, Jr.
Mrs. Jacob Bronowski
Aurelia Brown
Leon & Lou Campbell
Peter B. Clark
Barbara Dawson
E. Douglas Dawson
Joan Drinkwater
Sandy Coggan Erickson
Mrs. William D. Evans
Bill & Anne Ferguson
Anita V. Figueredo, M.D.
Audrey Geisel
Bill Gibbs, Jr.
David "Bud" & Judith Glickman
William & Florence Hawkins
Ingrid B. Hibben
Betsy Hillyer
Doris A. Howell, M.D.
Dr. Frank* & Peggy Howell
Judy Keelin
William J. & Tricia Kellogg
Georgeanna Lipe
Martha Longenecker
Rosamond Larmour Loomis
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Andy & Tracy Nelson
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The Rev. Lawrence & Laurie Waddy
Dr. Mary Walshok
Robert* & Marian Warwick
Terry Whitcomb
The Rt. Rev. Robert M. Wolterstorff*
Carolyn W. Yorston

Erickson Family Increases Support

In October, the Capital Campaign received a boost with a $25,000 gift from the Erickson Family Charitable Foundation. This generous donation is the second major gift the Society has received from the Ericksons for the Capital Campaign, a further reflection of the years of strong support this great La Jolla family has given to the Society.

Partners for History Leadership Committee

Melesse W. Traylor, Co-Chair
Ann L. Zahner, Co-Chair
John & Susanna Lipe Aalbers
Sharon Ballidis / The Ballidis Group
John Boltthouse
Lewis & Connie Branscomb
Tommy & Jean Carroll
Roger & Ann Craig
Leslie Davis / Davis Marketing
Don & Lael Dewhurst
Gail Forbes
Chris & Christina Freundt
Orrin & Karen Gabsch
Francis & Judith Haxo
Virgil & Jonnie Hoffman
Roy & Diane Hollingsworth
Dr. Oliver W. & Paula Jones
Scott & Betsy McClendon
John & Lydia McNeil
David & Patsy Marino
J. Fredrick & Susan Oliver
Arthur & Jeannie Rivkin
Robert C. Traylor
Dr. Wylie & Betty Vale
Alfred & Susan Vandendriesse

* - deceased
Capital Campaign Donors  
(As of December 12, 2008)

**Visionaries**

Ellen C. Revelle & Mary Revelle Paci  
Anonymous

**Pacesetters**

Sandy Coggan Erickson  
Erickson Family Charitable Foundation  
Orrin & Karen Gabsch  
Carol & Henry F. Hunte Fund

Las Patronas  
J. Frederick & Susan Oliver  
Harle G. Montgomery  
Arthur & Jeannie Rivkin, Rivkin Family Foundation

**Historians**

Dr. John & Susanna Lipe Aalbers  
Richard & Rita Atkinson  
John E. Barbey, Jr.  
Lewis & Constance Branscomb  
Tommy & Jean Carroll  
Roger & Ann Craig  
Don & Lael Dewhurst  
Joan Drinkwater

Gail Forbes  
Chris & Christina Freundt  
Bill Gibbs  
Francis & Judith Haxo  
Virgil & Jonnie Hoffman  
Roy & Diane Hollingsworth  
Dr. & Mrs. Oliver W. Jones  
William & Burl Mackenzie

David & Patsy Marino  
Scott & Betsy McClendon  
Victor L. Sell Family  
Robert C. & Melesse W. Traylor  
Dr. Wylie & Betty Vale  
Robert* & Marian Warwick  
Ann L. Zahner

**Partners**

Anonymous  
The Ballidis Group  
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Roy & Diane Bell  
F. H. “Trip” & Alice Bennett  
Robert & Virginia Black  
John & Melissa Bolt House  
Althea Brimm  
Stephen Brown  
Dr. Ruth Covell  
Courtney Coyle & Steve McDonald  
Harry & Joanne Crosby  
Dick & Patricia Dahlberg  
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Judith V. Brucker  
Peter B. Clark  
Dr. Cliff & Carolyn Colwell  
Robert & Mary Eikel  
Danah Fayman

Richard & Judi Freeman  
H. Bailey & Sharilyn Gallison, Sr.  
Thomas & Alanna* Grunow  
Steven Haskins  
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Tim & Cindy Wollaeger  
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Donald & Jeannette Yeckel

* deceased
Twenty-one years ago, François Goedhuyys got bumped off a plane flying back to Houston from San Francisco and ended up in La Jolla for a look around. He found an empty storefront and decided to start Girard Gourmet. “I kind of made what I thought people wanted and what I could go about making,” says François.

Born in a small Belgian village outside Diest, François had a knack for baking. His wholesome whole grain bread quickly became the talk of the town. Leaving Belgium in 1968 to work at the San Antonio World’s Fair, he and a partner soon started a restaurant in Houston. There he met his present wife and Girard Gourmet co-owner Diana Goedhuyys who was running a Houston private school attended by François’ five-year-old son. The two married in 1991 soon after they relocated to La Jolla.

Diana quickly made the transition to restaurateur. “It’s wonderful to have become such a part of the community,” she says, “and knowing so many local families, especially with the catering business now. One day, we’re doing a party for a high school graduation and only a few years later for the same person’s wedding.”

Quite arguably Girard Gourmet’s signature product is its extraordinary tasty and artistic cookies. François’ started making them shortly after opening in 1988. For the Super Bowl that year, he created football figure cookies, placing them on display in their Girard Avenue sidewalk window. They not only quickly sold out; they made an appearance on national television on ABC! Girard Gourmet has also been featured in The New York Times, National Geographic Traveler, and Sunset magazine.

The cookie repertoire has expanded to hundreds of special shapes, doughs and glazes, each specifically hand-designed, baked and iced. Motifs include flowers, holiday scenes, a special California fish series, and any number of special commissions. One unique design is, appropriately, the “La Jolla cookie” (left). François is currently working on a special La Jolla Historical Society cookie.

Though not La Jolla natives, François’ and Diana’s appreciation for the town and its heritage is sincere. Of Ellen Revelle’s July 2008 announcement of the donation of Wisteria Cottage to the Society, François’ says, “This will save La Jolla.”
1927 Elizabeth Sullivan Frey House / Spindrift archaeological site #5 (7961 St. Louis Terrace) Excellent Spanish-eclectic architecture within boundaries of regionally significant late pre-historic Kumeyaay habitation area; recent test shovel pits performed on property revealed evidence of Native American artifacts.

Craftsman-style bungalow (1373-75 Torrey Pines Road) Without any apparent public notice, walls were stripped of shingles, vintage windows removed, new window openings cut, and vinyl clad replacements were installed; construction stopped and house currently in limbo.

1925 Ullrich (1745 Kearsarge Avenue) Designated historic on the San Diego Register in 2006; original house was moved to front of lot for new structure built in rear of property; walls of original house were dismantled and original windows and doors removed for replacement; ivy covered stucco stairway was demolished.

1974 Simpson / Gerber Modern (8521 El Paseo Grande) Late modern design (note rectilinear and geometric forms) created by noted architects Joe Gerber and Art Simpson in October 1974; property won American Institute of Architects (AIA) Award of Merit and featured in San Diego Magazine that same month; slated for demolition.

1974 Simpson / Gerber Modern (8521 El Paseo Grande) Fine example of mid-century modernism; features simplification of form and open floors plans characteristic of post-War California architecture; indoor/outdoor living emphasized with glass wall construction and patios that function as outdoor rooms; plans underway to demolish and replace with larger two-story home.

Post-War Modern (5811 Rutgers Road) Fine example of mid-century modernism; features simplification of form and open floors plans characteristic of post-War California architecture; indoor/outdoor living emphasized with glass wall construction and patios that function as outdoor rooms; plans underway to demolish and replace with larger two-story home.

Learn More About La Jolla!

Advertise in Timekeeper

The La Jolla Historical Society now accepts advertisements in its newsletter. Quarterly circulation of Timekeeper is over 1,200 with an estimated 2,000 pass-along. All proceeds for advertisements enable the Society to expand and enhance the educational and historical content of Timekeeper.

For more information, contact:
(858) 459-5335 info@lajollahistory.org

All advertisements are subject to approval by the Society to ensure compatibility with organizational mission.
F.H. “Trip” Bennett, III, is owner of La Jolla’s Bennett & Associates and an award-winning architect for nearly three decades. A graduate of Texas Tech University, he worked in historic preservation architecture in New Mexico and Texas for twelve years before relocating with his family to San Diego.

Constance Mullin Branscomb, a La Jolla resident since 1964, received an AB in biochemistry from Harvard’s Radcliffe College, MS in biology from San Diego State University, and studied art at the University of Munich. In recent years, she has been an active supporter and organizer of numerous music groups in San Diego.

Roger Craig graduated from Yale majoring in political science and received his LLB from Harvard. Most of his career was spent in Washington, DC in the Assistant Postmaster General Facilities Department. With wife Ann, Roger has lived in La Jolla since 2001, occupying the home his family has owned since 1936.

Pat Dahlberg earned her BA in history from the University of Tennessee and later studied Mass Communications at San Diego State University. Most of Pat’s award-winning career has involved editing and journalism (including the La Jolla Light). Pat was Executive Director of the La Jolla Historical Society from 2003-2006.

Leslie Davis has been a La Jolla resident for nearly twenty years. A graduate of Point Loma College, she has owned her own communications firm, Davis Marketing, since 1993. Along with her meticulously restored 1923 Bird Rock home, she and husband David own a historic house in New Orleans.

Diane Dawson earned a BA from San Diego State College and received her MA in School Administration from USC. She served as a staff development consultant for over thirty districts in southern California. Growing up in La Jolla, she returned in 2001 after retiring as Assistant Superintendent of Schools in Beverly Hills Unified.

Don Dewhurst graduated from La Jolla High School, received his BA from the University of Redlands, and attended graduate school at San Diego State and UCSD in Construction Management. He is Chairman of Dewhurst & Associates, a fourth generation family-owned business and builder of some of La Jolla’s most iconic structures.

Sharilyn Gallison, a La Jolla resident for 24 years, earned a BS in Vocational Home Economics Education at Iowa State University and an MS in Home Economics Communications from the University of Missouri. She began her career in Laurens, Iowa, and served as President of SLG & Associates of La Jolla.

Tom Grunow is the owner of Grunow Construction, specializing in historic preservation, including work on Heritage Place, St. James by-the-Sea Church and Wisteria Cottage. Originally from Connecticut, Tom graduated from Drexel University with a degree in Civil Engineering / Construction Management. He has lived in La Jolla for 22 years.

Judith Haxo, a graduate of Wellesley, received an MA in history from Columbia University. She came to La Jolla in 1959 to teach history at The Bishop’s School. She and husband Francis, biology professor at Scripps Institution of Oceanography, raised three children. Judy returned to Bishop's in 1974, teaching history and journalism until 2000.

Gladys Kohn received her BA in History and Art History from New York University. After owning a New York gift shop, she moved to La Jolla in 1986. In 1990, she founded Infinity Press with husband Bert. Gladys is heavily involved with Soroptimist International, professionals dedicated to improving the lives of women.

Angeles Leira graduated from Estudio College in Madrid, Spain, and earned a Masters in Architecture from UC Berkeley. A La Jolla resident since 1978, she worked for the City of San Diego for thirty-five years, participating in preservation projects including Spreckels Theater, Gaslamp Quarter and historic districts throughout San Diego.

Dave Reynolds holds a degree in Business Administration from Claremont Men’s College. He spent nearly forty years in banking, mostly as vice presidents with Bank of America and Union Bank. La Jolla had been a life-long second home to Dave. He and wife Marlene settled here full-time in 1984.

Don Schmidt attended St. Augustine High School in San Diego and holds a BA from the University of Southern California. He moved to San Diego in 1970 and has lived in La Jolla since 1995. He works as a realtor/loan officer.

Jeffrey Shorn, owner of a La Jolla architectural firm, earned degrees in Ancient Near Eastern Art & Architecture from Columbia University and in Architecture from Pratt Institute. He is a professor and former Dean at the NewSchool of Architecture and served on San Diego's Historic Resources Board and the board of Save Our Heritage Organisation (SOHO).

Melesse Traylor graduated from Wilson College with a BA in history. She and husband Robert moved to La Jolla in 1971. Most of her work has been as a devoted community leader including service with The Bishop’s School, Torrey Pines Elementary School, Las Patronas, and chair of the National Cathedral’s Centennial Celebration (2000-2001).

Betty Vale, a Rice University graduate, earned a Teacher Training Degree from the American Montessori Institute, later teaching at Santa Fe Montessori School in Solana Beach. A master gardener, Betty has worked with The Bishop’s School, Salk Institute, St. James Episcopal Church, La Jolla Recreation Center, and La Jolla Historical Society.

Donald Yeckel, a graduate of Notre Dame, was an officer in the US Marine Corps before moving to La Jolla with his family in 1972. Retiring in 1999 as vice president for Merrill Lynch, Don is the founding trustee of the Ray Thomas Edwards Foundation and active with Friends of Balboa Park and Rotary Club.

Ann Zahner received her history degree from the University of Illinois and double-majored in Finance and Accounting at Rider University. She worked as a business appraiser in Princeton, New Jersey, where she raised three sons. Ann has been active in a number of San Diego organizations since moving to La Jolla in 2000.
LA JOLLA HISTORICAL SOCIETY’S
ELEVENTH ANNUAL
Secret Garden Tour
of Old La Jolla

Saturday • May 9, 2009

Announcing the Eleventh Annual Secret Garden Tour of Old La Jolla! Event chair Betty Vale and her dedicated committee of volunteers have selected yet another breathtaking collection of gardens to be featured on this year’s tour. The Society sends a huge “bouquet of thanks” to the generous homeowners who have accepted our invitation to share their magnificent and historic homes and gardens with attendees to this popular event.

We are honored to have Marian & Nancy Warwick as Honorary Co-Chairs of this year’s event. The beloved mother-daughter team of La Jolla’s iconic Warwick’s book and stationery store, Marian and Nancy continue the strong support of the Society that the late Robert Warwick began many years ago.

Additionally, we are pleased to welcome Scripps Memorial Hospital La Jolla back as the event’s Title Sponsor once again and San Diego Home/Garden Lifestyles magazine as Media Sponsor. Their support helps make this great event possible.

Enjoy the gardens either via the Self-guided Tour (LJHS members: $40 / non-members: $50) or the exclusive Platinum Tour (members: $140 / non-members: $150), featuring a special brunch in one of the Tour’s historic gardens (a new feature this year!) and shuttle transportation. All proceeds from the Secret Garden Tour benefit the La Jolla Historical Society.

For more information about the 2009 Secret Garden Tour, to make reservations, or to sign up as a volunteer for the Tour, visit the Society online at www.lajollahistory.org or call 858-459-5335. Space is limited so get your reservation soon.

See you along the secret garden paths this spring!

For information on opportunities for event sponsorship, visit the Society’s website or contact the Executive Director at 858-459-5335 ext. 2.

From the Society’s Board to City Council

I t is with mixed emotions that we announce the departure of Sherri Lightner from the Society’s Board of Directors. Recently elected to the San Diego City Council, Sherri decided to step aside to focus on what is expected to be an enormous new responsibility. A Board member since May 2007 and member of the Society’s Historicity Committee for years, Sherri has long been a passionate supporter of historic preservation – a quality sure to remain part of her guiding principles in government.

Thank you, Sherri, and best of luck in your new position in service to the community!

In Search of Andy Warhol

by Carol Olten

W hile the West Coast’s counterculture scene of the Sixties was centered mostly around San Francisco’s Haight-Ashbury, the East Coast had Andy Warhol’s renowned Factory, a bohemian New York loft at 33 Union Square West. The Factory was a meeting place for an eclectic collage of artists, musicians and underground filmmakers whose names became legend – among them Paul Morrissey, Viva, Ondine, Nico, and Lou Reed.

Whether you were hip or a hippie, there was no more “in place” than the Factory in the late Sixties.

In May 1968, Warhol brought part of the Factory to La Jolla. I was a young newspaper reporter at the time and it was my job to find them.

Warhol had taken a cream crop of the Factory luminaries with him on a trip to Arizona and the West Coast to make a pair of 16mm movies: Lonesome Cowboys and San Diego Surf, the latter filmed primarily on La Jolla beaches. While filming, Warhol and his entourage were secretly ensconced in a private home in the Barber Tract. Inevitably, stories leaked to the press about Warhol’s presence in town and when the entertainment editor of The San Diego Union wanted someone to track the Warhol group down, his eye fell immediately on me. Fresh out of journalism school, I wasn’t that seasoned but I was the only person on the staff who wore clothes from Carnaby Street and looked like something young and “underground.” I fit the bill for the assignment.

Totally excited, I set out. Frankly, I didn’t care that much about getting an interview. Was I going to ask Warhol why he decided on a Campbell tomato soup can to make him famous? But the idea of getting just a glimpse of the Factory at work in underground cinema – here in La Jolla, no less! – was immensely appealing.

I was quickly disappointed. The house where Warhol and his gang purportedly were staying was deserted when I arrived on the scene. I cruised the beaches for the rest of the day for signs of a film crew, but turned up nothing. Exasperated, I wandered into a La Jolla Shores deli and asked the owner if he’d seen the Warhol group.

“Sure,” he said. “They bought some sandwiches here to eat on the beach for lunch. Said they were leaving this afternoon for New York.”

It was the end of the day. I never found the luminous Factory figures. My search for Andy Warhol was over.

Postscript: Later in 1968, documentary filmmakers Bob Smith and Aaron Sloan released Andy Makes a Movie about Warhol’s time in La Jolla filming San Diego Surf, which was never released.

Carol Olten is the Society’s Historian. She was a journalist for over three decades.
The Society thanks the following for making our First Annual “Feasting on History” Dinner a success:

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- Roger & Ann Craig
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Join Heritage Circle! This exclusive group of La Jolla Historical Society supporters recognizes and honors those who have made a commitment to preserving La Jolla’s heritage by including the Society in their will or estate plans via bequest, charitable and deferred gift annuities, charitable lead trusts, charitable remainder trusts, pooled income funds, and life insurance. Help ensure the Society’s future by creating a lasting legacy of friendship.

For more information, visit: www.lajollahistory.org/getinvolved/donate/plannedgiving or e-mail info@lajollahistory.org

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What type of architecture is it?

Unrecognizable today, since they have been neglected and left vulnerable to the elements since the mid-1970s, the cottages known as the Red Roost and Red Rest are literally being demolished by years of neglect. Regardless of how one feels about the more than thirty year controversy that surrounds them, the fact remains that they are among the last of early beach bungalow architecture that once flourished along our beautiful coast.

Looking out to the ocean and La Jolla Cove on Coast Boulevard, the cottages are registered historic sites with the City of San Diego and the National Register of Historic Places. They were built in 1894 and are among a handful of the oldest cottages in La Jolla that remain on their original sites. Rare surviving examples of late 19th century beach cottage architecture, the structures are single-wall construction, built of redwood with facades clad in boxcar siding. Forerunners to the Arts and Crafts bungalows that flourished across the country in the early 1900s, the Red Roost and Rest’s humble relaxed seaside spirit harkens to different era when people’s needs were clearly much more modest than they are today.

Examples of this style of cottage architecture are found world-wide in warmer climates such as India, the Philippines, Japan and throughout the Pacific basin and even in parts of Mexico. Built close to the sea and utilizing unpretentious locally available building materials, the cottages all have similar rooflines with wide overhangs. In the more tropical regions the roofs were covered with thatching material. Window placements and size as well as covered porches helped to keep airflow through the homes, which kept them comfortable in warm climates. Early beach bungalow architecture is said to have influenced important architects such as, Frank Lloyd Wright, Louis Sullivan, the Greene Brothers and San Diego’s own, Irving Gill.

A friend who resided in the Red Rest during the early 1970s recalls how well built the cottage was back then and how all the windows that slid along wooden frames always worked. He also commented that the home was cool and dry in the summer, even with its close proximity to the ocean and in the winter, sometimes they used the fireplace to warm the house on a rainy evening. A world traveler, he reflects back to the days he lived in the cottage and feels it was one of the best places he ever had the opportunity to live.

**LINDA MARRONE**

*Historic & Architectural Specialist*

Coldwell Banker – La Jolla

858.456.3224

lmarrone@san.rr.com

www.LindaMarrone.com

Trained in historic real estate & architecture by the National Trust for Historic Preservation in Washington, DC, Linda blends her passion for preservation and gardening into her real estate business. A co-founder of the Secret Garden Tour of Old La Jolla, you can find Linda working in her historic Barber Tract garden or you can read her garden tips in the La Jolla Village News.

List or purchase a home from Linda and mention that you read about her in the “Timekeeper” and she will happily donate a percentage of her commission to the La Jolla Historical Society.
The Dewhurst crew breaking ground on their first project in 1929.

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