Welcome to the La Jolla Historical Society electronic newsletter with a summary of recent activities, notable items, and hot topics! We send this periodically to keep you informed of what's happening, or is about to happen, and we welcome your observations, comments and feedback!

**New Website!**

*We have a newly-designed website compatible with your desktop, laptop, tablet, or smartphone!*

*Visit us at*

[https://lajollahistory.org/](https://lajollahistory.org/)

**Community Events**

Thanks to all of the sponsors, vendors, participants, volunteers, planning committee members, and visitors who helped make our spring community events successful! We are very grateful for your support! Save the dates for next year's events!

**La Jolla Concours d'Elegance & Motor Car Classic**

April 7-9, 2017

[www.lajollaconcours.com/](http://www.lajollaconcours.com/)
New Exhibition

In the 1920s and 1930s, the automobile and electric streetcar encouraged the development of suburbs such as Barber Tract, La Jolla Hermosa, the Muirlands, and La Jolla Shores. Beach cottages gave way to the work of the architects who adapted historical styles to modern sensibilities, creating uniquely regional designs in Spanish Revival, Moorish, English Tudor, and early Ranch styles - today considered as "landmarks" of design. From Jazz Age to Our Age examines how the early subdivisions built on the outskirts of the village continue to define neighborhoods, street patterns, and historic architecture. It features thirty-five designated homes and celebrates the design, craftsmanship, and values that first shaped La Jolla neighborhoods. Also featured: Cows on the Beach 1906 - 2016 with original images by Herbert R. Fitch in 1906 and Philipp Scholz Ritterman in 2016, these photographs celebrate the early history of La Jolla Shores as a dairy farm.

Funding for this exhibition generously provided by Robert and Barbara Agdern, Raul and Lisa Albanez, Leonard and Susan Comden, Ann Craig, the Debra Carroll and Donald Duford Family Foundation, John and Diane Kane, Kenneth and Kathleen Lundgren, Laura DuCharme Conboy & John Peek | Peek Brothers Painting, Inc.

Curated by Dr. Seonaid McArthur with the assistance of Dr. Molly McClain, Dr. Diane Kane, and Reena Racki AIA. Our appreciation to Nick Ageidis, Tony CrisafI AIA, and James Rega. Special thanks to the owners of Landmark Homes for preserving a valuable part of La Jolla’s heritage.

Upcoming Programs

* Bringing Landmarks Forward presentations & discussion, June 23

Register here
* Jazz Age Architects lecture, June 30
Register here

* Young Photographers Summer Camp
July 5-8 and July 11-15
Register here

* Young Architects Summer Camp
Middle School Students July 18-22
High School Students July 25-29
Register here

* Sally of the Sawdust silent film at the Lot, August 11

* San Diego Architectural Foundation Pecha Kulcha, August 25

Look for electronic announcements, see summer Timekeeper magazine, visit us at lajollahistory.org and facebook.com/lajollahistory, or contact us for further information.

**Special Project**

Posters featuring the old and new photographs will be available for sale at Wisteria Cottage starting June 10;
$15 for members and $20 for non-members.
LIMITED EDITION PRINTS ALSO AVAILABLE

Cows on the Beach 2016 by Philipp Scholz Ritterman
edition of 20 - signed and numbered on reverse
26 inches wide by 20 inches high - $2,000
Includes 16 x 20 modern print of Cows on the Beach 1906
by Herbert R. Fitch

Spring Appeal
The La Jolla Historical Society Spring Appeal 2016 campaign is underway!

Your support is needed for exhibitions, educational programs, community events, and historic preservation advocacy in the coming year. Please give generously, and make your contribution at https://lajollahistory.org/support/donating/

Thank you!